

Mountain State Apple Harvest Festival Souvenir Program Ad Rates 2023



Held the 3rd weekend of October annually, the fundamental purpose of the Mountain State Apple Harvest Festival is to promote the apple industry in the Eastern Panhandle of West Virginia. The Mountain State Apple Harvest Festival is excited to be celebrating its 44th year with all of the traditional and beloved events this weekend is known for!

Please review the following options and if you have any questions, contact either Mary Beth Blair (304.283.4438) or Mike Hornby (304.851-7461).

This year's program will be distributed throughout Berkeley, Jefferson and Morgan counties in WV as well as Winchester, VA and Hagerstown, MD. This perfect bound, full color glossy program will be 8.5" wide x 11" tall and reach over 5,000 readers.

Please indicate your choice of ad size and whether you are sending a camera ready ad. All ads are placed on a first come, first serve basis. All ads are full color and the price includes professional design layout.

Advertising Options

SIZES	COST
<input type="radio"/> 1/4 Page Ad (4"w x 5.25"h)	\$225
<input type="radio"/> 1/2 Page Ad (8.125"w x 5.25"h)	\$350
<input type="radio"/> Full Page Ad (8.125"w x 10.625"h)	\$550
<input type="radio"/> Inside back cover (8.125"w x 10.625"h)	\$700
<input type="radio"/> Inside front cover (8.125"w x 10.625"h)	\$700
<input type="radio"/> Page 3 (8.125"w x 10.625"h)	\$700
<input type="radio"/> Back cover (8.625"w x 11.125"h)	\$1,050

SPACE DEADLINE FOR THE SOUVENIR PROGRAM IS AUGUST 1st.

PLEASE E-MAIL YOUR AD RESERVATION TO info.msahf@gmail.com

CAMERA READY AD DEADLINE FOR THE SOUVENIR PROGRAM IS AUGUST 15th.

EMAIL: mike@aroundthepanhandle.com

Please contact Mike Hornby at 304-851-7461 once your ad is ordered if you need him to create your ad.

BUSINESS/ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

NAME OF CONTACT: _____

CONTACT EMAIL: _____

Please make checks payable to: Mountain State Apple Harvest Festival
Mail to: Mountain State Apple Harvest Festival
P.O. Box 1362, Martinsburg, WV 25402
PLEASE CALL 304-851-7461 WITH ANY QUESTIONS

