

# Mountain State Apple Harvest Festival

## Souvenir Program Ad Rates 2026



Held the 3rd weekend of October annually, the fundamental purpose of the Mountain State Apple Harvest Festival is to promote the apple industry in the Eastern Panhandle of West Virginia. The Mountain State Apple Harvest Festival is excited to be celebrating its 47th year with all of the traditional and beloved events this weekend is known for!

**We would love for you to be a part of this year's magazine! Please review the following options and if you have any questions, contact Mary Beth Blair (304.283.4438).**

This year's program will be distributed throughout Berkeley, Jefferson and Morgan counties in WV as well as Winchester, VA and Hagerstown, MD. This perfect bound, full color glossy program will be 8.5" wide x 11" tall and reach over 5,000 readers.

Please indicate your choice of ad size and whether you are sending a camera ready ad. All ads are placed on a first come, first serve basis. All ads are full color and the price includes professional design layout.

### Advertising Options

SIZES	COST
<input type="radio"/> 1/4 Page Ad (4"w x 5.25"h)	\$250
<input type="radio"/> 1/2 Page Ad (8.125"w x 5.25"h)	\$499
<input type="radio"/> Full Page Ad (8.125"w x 10.625"h)	\$699
<input type="radio"/> Inside back cover (8.125"w x 10.625"h)	\$800
<input type="radio"/> Inside front cover (8.125"w x 10.625"h)	\$800
<input type="radio"/> Page 3 (8.125"w x 10.625"h)	\$800
<input type="radio"/> Back cover (8.625"w x 11.125"h)	\$1,050

**DEADLINE FOR AD & PAYMENT FOR THE SOUVENIR PROGRAM IS JULY 1, 2026.**

**E-MAIL YOUR AD RESERVATION (THIS FORM) TO [treasurer@msahf.com](mailto:treasurer@msahf.com)**

**PAYMENTS CAN BE MADE ONLINE AT: [MSAHF.COM](http://MSAHF.COM) or if by check, please mail (postmarked by July 1). Still email form July.1 Ads must be paid for at time of reservation. No invoice will be sent, unless one is requested to treasurer.**

**EMAIL ADS TO:** [marybeth@kisnercommunications.com](mailto:marybeth@kisnercommunications.com) | Please indicate if you need the designers to create your ad.

BUSINESS/ORGANIZATION NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

NAME OF CONTACT: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO (OR PAY ONLINE AT [MSAHF.COM](http://MSAHF.COM))**  
**Mountain State Apple Harvest Festival**  
**Mail to: Mountain State Apple Harvest Festival**  
**P.O. Box 1362, Martinsburg, WV 25402**