

# 2026 EVENT SPONSORSHIP OPPORTUNITIES

Held annually on the third weekend of October, the Mountain State Apple Harvest Festival celebrates and promotes the rich apple-growing heritage of West Virginia's Eastern Panhandle. The success of this beloved community tradition and its many family-friendly events is made possible through the generous support of local businesses, organizations, and volunteers. Sponsorship plays a vital role in helping us continue this cherished festival while creating lasting memories for thousands of residents and visitors each year. We invite you to review the sponsorship opportunities outlined below and join us in keeping this tradition thriving for generations to come.



For more info, contact Festival President Mary Beth Blair at (304) 283-4438 or Treasurer Dawn Pingley at (304) 279-2581. or go to our forms page on the website ([msahf.com](https://msahf.com)) to download a sponsorship form!

## PRESENTING SPONSOR | \$20,000

Major event sponsors will receive name association with that event, rights to promote it on their social media, tickets to all events and an **SOLD** Sponsor Page in the official program/magazine, as well as acknowledgment on the event page in the publication. The official festival logo will bear sponsors name as well.

## GOWN SPONSOR | \$5000

Live mention at Court Announcement. 3 TICKETS to 4 major **SOLD** go in Coronation materials, social media and magazine. Recognition verbally at Coronation and in Journal articles when featuring the Queen and the Coronation. Storefront promotion on a poster for display in window regarding sponsorship.

## ROYAL GALA

**Sponsor levels** **SOLD** \$5000 / **SOLD** \$3000 / \$2500 / \$1500

As the main sponsor of this kick off event on Thursday Night at the Charles Town Races your company will be recognized as the top sponsor, 8 tickets, special acknowledgement during event. Other Gala sponsor opportunities are: \$3000- Table Favor Sponsor (4 tickets, recognition in event materials and promos, logo on favors), \$2,500-Supporting Sponsor (4 tickets, recognition in event materials and promos) and \$1500- Contributing Sponsor (2 tickets, recognition in event).

## LADIES POMONA BRUNCH

**Sponsor levels** \$3000 / \$1500 / \$1000 / \$500

One of the favorite festival traditions, a gathering of just the ladies, where the famous Apple Harvest pin is given in addition to hearing inspiration from a female in leadership. Sponsors get live mentions at event, on all event promotions, and receive tickets to the event: \$3000 (8), \$1500 (6), \$1000 (4), \$500 (2)

## QUEEN'S RECEPTION & GRAND BALL

**Sponsor levels** \$3000 / \$1500 / \$1000 / \$500

Honor our Queen & Court, kick up your heels to the sounds of a live band. Receive name recognition in the magazine, at the event and on social media for your sponsorship level. Sponsors also receive tickets to the event: \$3000 (8), \$1500 (6), \$1000 (4), \$500 (2)

## GRAND FEATURE PARADE | \$10,000

As sponsor of Festival's Grand Feature Parade, your company will be on the opening banner of the parade and be mentioned by the emcee throughout the parade. Your company would receive tickets to the VIP Party with personal meet and greet of celebrities.

## BOB ELMER PANCAKE BREAKFAST

**Sponsor levels** **SOLD** \$1500 / \$1000 / \$500 / \$250

Held Saturday & Sunday 8am-12pm at the fairgrounds. Main sponsor can have a sign at the event and put small tent signs on tables with their logo on. All sponsors names will be included in promotions and on website.

## RODEO | \$15,000

Live announcement at the event and 2 tickets to to all major festival events. Name recognition on promotions referencing Rodeo (magazine, print ads, social media, website) Parade entree waived and complimentary sign for vehicle/float. Event Banner featuring your company name/logo on the track area.

## FALL CLASSIC TOURNAMENT

**Sponsor levels** \$2500/\$1000/\$500/\$300 (team)

Area High School Athletes from each school combine for "all star teams" of baseball and softball to compete against one another. Sponsor would get live mentions, banner at field and mentions in all social posts and on website.

## RUBY & RHINESTONES

**Sponsor levels** **SOLD** \$3000 / \$1500 / \$1000 / \$500

Special gathering in early October for the ladies to kick off Apple Harvest season, featuring "Decorated Shoes Parade". Sponsors get live mentions at event and are listed on the event flyer, as well as tickets to the event: \$3000 (8), \$1500 (6), \$1000 (4), \$500 (2)

## NEW THIS YEAR IN 2026!

### HANDSHAKES AT THE HARVEST

**SOLD** **Core Sponsor | \$8000 (1 available)** As the title sponsor of this inaugural event, recognized as the top sponsor, receive 10 tickets, special acknowledgement during event, 2 expo tables at premiere location, 5 minute speaking opportunity, logo on signage at event and in program and name included in all promotions. Featured in magazine article about event, as well as on our website.

**SOLD** **Orchard Elite Sponsors | \$3500 (2 available)**

Sponsors receive 5 tickets, acknowledgment during event, 1 premiere (industry exclusive) location expo table, logo on signage at event and in program, name on all promotions, souvenir magazine article, and on our website.

**The Crisp Collective Sponsors | \$2000** Sponsors receive 2 tickets, 1 expo table, special acknowledgement during event, logo on signage at event and in program and name included in all promotions. This level sponsor also is listed in the magazine article about this event, as well as on our website.

**Business Expo | \$1000** Business receives 1 ticket, acknowledgement at event, 1 expo table, name in program.