



MOUNTAIN STATE
APPLE HARVEST FESTIVAL
PO BOX 1362, MARTINSBURG, WV 25402

Mountain State Apple Harvest Festival 2008 Financial Support Options

MEMBERSHIP:

Membership in the MSAHF entitles you to:

- A listing in our newspaper insert magazine for All Club Memberships
- President's Club Members-- Free ad (size depends on amount donated) in the Newspaper Insert Magazine (please see Newspaper Insert Specifications on next page for sizes).

- | | | | |
|--------------------------|-----------------------|----------------|---|
| <input type="checkbox"/> | York Club | \$25 to \$49 | _____ Please Indicate Amount |
| <input type="checkbox"/> | Red Delicious Club | \$50 to \$99 | _____ Please Indicate Amount |
| <input type="checkbox"/> | Golden Delicious Club | \$100 to \$249 | _____ Please Indicate Amount |
| <input type="checkbox"/> | Queen's Club | \$250 to \$499 | _____ Please Indicate Amount |
| <input type="checkbox"/> | President's Club | \$500 and Up | _____ Please Indicate Amount (includes Free Ad) |

**EVENT SPONSORSHIP:

_____ \$1,200 and Up _____ Please Indicate Amount

**Event sponsorships are funded after an agreement is reached with the MSAHF Board, sponsoring organization and financial sponsor. A member of the MSAHF will contact you upon receipt of this form stating you desire to have an Event Sponsorship.

An Event Sponsorship for one of the MSAHF events entitles you to:

- Your business/organization/individual's name featured whenever and wherever an event is publicized.
- A certificate naming the business/organization/individual as an official MSAHF sponsor, entitles you to use the designation in whatever advertising you may do during the following year.
- A Free (Camera Ready) ad in the newspaper insert magazine--the ad size depends on the amount of the Event Sponsorship.

Event Sponsorships include, but are not limited to: Queen's Coronation; Apple Pie & Dessert Contests; Parade; Celebrities; Queen's Ball; Arts & Crafts; Gala; Apple Photography Contest; Apple Peeling Contests; Antique Vehicle Show; Apple Trample; Apple Contests: Friday Night in the Park.

BUSINESS/ORGANIZATION/INDIVIDUAL NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

CONTACT: _____

PHONE: _____ **EMAIL:** _____

PLEASE SEND YOUR FINANCIAL SUPPORT OPTION & CHECK NO LATER THAN JUNE 1, 2008
 Please make check payable to: Mountain State Apple Harvest Festival



Mountain State Apple Harvest Festival 2008 Financial Support Options

Mountain State Apple Harvest Festival Newspaper Insert Magazine—Prices and Contract

Newspaper Insert Specifications:

- The newspaper insert page is approximately 7 1/8" wide by 10 3/4" tall.
- Full page image size is approximately 6 1/2" wide by 9 1/2" tall
- All ads are black and white, unless otherwise specified
- Ad configurations may be vertical or horizontal within specified dimensions, and may be displayed with or without a border.
- **NEW CAMERA READY ADS MUST BE SUBMITTED**

Please indicate your choice unless you have chosen to be an Event Sponsor:

- \$75 - 1/8 Page Ad-approximately 3" by 2 1/8" -
or included free with a \$500 President's Club Membership
- \$100 - 1/4 Page Ad-approximately 4 5/8" by 3 1/8" -
or included free with a \$750 President's Club Membership or \$1,200 Event Sponsorship
- \$175 - 1/2 Page Ad-approximately 4 5/8" by 6 1/2"-
or included free with a \$1,500-\$2,999 Event Sponsorship
- \$325 - Full Page Ad-black and white-approximately 6 1/4" by 9 1/2" -
or included free with a \$3,000-\$4,999 Event Sponsorship
- \$450 - Full Page Ad-color-approximately 6 1/4" by 9 1/2" -
or included free with a Major Event Sponsorship over \$5,000-negotiable
- \$600 - Inside back cover Ad,--color--approximately 6 1/2" by 9 1/2"-
or included free with a Major Event Sponsorship over \$5,000-negotiable
- \$750 - Back Cover Ad-color-approximately 6 1/4" by 9 1/2"-
or included free with a Major Event Sponsorship over \$5,000-negotiable
- \$650 - Back Cover Ad-black and white-approximately 6 1/4" by 9 1/2"-
or included free with a Major Event Sponsorship over \$5,000-negotiable

BUSINESS/ORGANIZATION/INDIVIDUAL NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

CONTACT: _____

PHONE: _____ **EMAIL:** _____

COPY DEADLINE FOR NEWSPAPER INSERT IS SATURDAY, AUGUST 23, 2008
Please make check payable to: Mountain State Apple Harvest Festival